

# LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

2025 Edition

5th & 6th april

Press release

#2



THE ONLY COMPETITION IN THE WORLD ENTIRELY DEDICATED TO  
THE WHOLE DIVERSITY OF WHITE WINES,  
UNDER THE OIV PATRONAGE AND MEMBER OF VINO FED

## OPENING OF REGISTRATIONS

### Dealcoholized wines are called upon to participate

#### REGISTRATIONS OPEN ON D - 5 MONTHS WITH THE UNFAILING SUPPORT OF THE OIV AND VINO FED

For its 27th edition, the competition is scheduled for April 5 and 6, 2025.

International expert judges will taste samples of white wine from around the world at the Congress Centre in Strasbourg, the European capital.

Expressions from all the terroirs of the 5 continents represented by more than 20 countries are invited to challenge each other.

In order to allow winegrowers around the world to prepare as well as possible in the selection of their best white wines, the organizers open registrations 5 months before the date of the Competition.

There are unmissable events that are unanimous among professionals in the sector and the Mondial des Vins Blancs under the patronage of a the **OIV (International Organization of Vine and Wine)** and member of **VINO FED (World Federation of Grands Concours of Wines and Spirits)** is one of them. The wine estates know this and integrate it into **their commercial strategy** and this is tremendous recognition for the organizers of Strasbourg Events.

REGISTRATIONS open from now on until March 5, 2025  
SENDING samples from January 6, 2025

[WWW.MONDIAL-DES-VINS-BLANCS.COM](http://WWW.MONDIAL-DES-VINS-BLANCS.COM)

Remember that all the medal-winning wines from VINO FED member competitions are referenced on the **Wine-searcher.com** commercial platform. This relay guarantees great visibility for medal-winning wines with a direct impact on sales growth.

” The Grand Jury Prize is a real boost for our direct sales of award-winning 2021 late harvest Gewurztraminer and other medal-winning wines, of the order of 20%. Media repercussions well beyond what I could imagine.

Testimonial from Antoine Schutz, Marketing & Export Manager of the Famille Ruhlmann-Schutz, winner of the 2024 edition



Crédit : Bartosch Salmanski

Jean-Victor & Antoine Schutz

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NEW

## IN 2025, OPENING TO DEALCOHOLIZED and PARTIALLY DEALCOHOLIZED WHITE WINES

With the aim of evaluating and highlighting the work of independent wine estates and cooperative cellars and to meet consumers' expectations, the organizers invite for the 27th edition "dealcoholized" and "partially dealcoholized" white wines, still and sparkling to compete.

The trend is increasingly marked in France and around the world towards the production of this type of wine. Numerous and famous wineries are embarking on this adventure.

“With +7% in sales worldwide from 2023 to 2027,” the “alcohol-free” trend is a growing niche (according to the IWSR, global beverage database).  
LE POINT Magazine

For Strasbourg events, which is running the competition, it is important among the plethora of offerings to provide quality benchmarks during the purchasing process. This is precisely what the medal stickers of the winning wines give to the winelovers.

A dealcoholized wine, as its name suggests, has been vinified and has undergone a dealcoholization process. Correcting the alcohol content of wines is an oenological process regulated by the European Union.

The correction of the alcohol content can only be done on wine, that is to say a “finished wine”, not in the process of fermentation, without organoleptic defects and suitable for human consumption (to be justified in the event of control) (DREETS).

Regulatory, wine comes from the alcoholic fermentation of grapes, with an alcohol content greater than 8.5% and less than 15%.

### Definition of a dealcoholized wine:

A wine with a degree of less than 0.5% (above 0.5 and up to 8.5%, it is “partially dealcoholized” wine).



Crédit : Bartosch Salmanski



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OIV 100

Année Internationale de la Vigne et du Vin  
Sous le patronage de l'Organisation Internationale de la Vigne et du Vin 1924-2024

STRASBOURG  
EVENTS.  
Strasbourg

Member of  
VINOFED

anev  
LES CLUS DE LA  
VIGNE ET DU VIN

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### THE CATEGORIES & AWARDS OF THE 2025 EDITION

The competition is structured around 12 categories of white wines which are as follows:

1. Chardonnay – 2. Chenin – 3. Gewurztraminer – 4. Muscat – 5. Pinot blanc – 6. Pinot Gris – 7. Riesling – 8. Sauvignon – 9. Sylvaner – 10. Viognier – 11. Blended white wines – 12. Other white grape varieties

### THE MEDALS

**GRAND GOLD** for 93 points obtained and more

**GOLD** for 89 to 92.99 points obtained

**SILVER** 85 to 88.99 points obtained

Within the limit of 30% of medal authorized in each category

### THE 12 DRY WINE TROPHIES

Awarded to still wines with medals between 0 and 4 g/l of residual sugar having obtained the best score in their category.

### THE VINO FED PRIZE

Awarded to the dry wine having obtained the best score in the competition.



Crédit: Bartosch Salmanski

THE  
BEST

### THE GRAND JURY PRIZE

Awarded to the wine with the highest score, all categories combined.

### THE 3 FAVORITE ARE RENEWED

In addition to the Grand Jury Prize which rewards the white wine having obtained the best score in the competition in all categories and the other special prizes, the jury will also position itself regarding the award of 3 favorites with, for the 2nd consecutive year, a spotlight on the best sparkling wine. With consumption of sparkling wines estimated at 1.8 billion liters equivalent to 43 billion turnover in 2024 (statista source), sparkling wines are gaining ground.

More than ever, this market segment is on the rise and consumers need reliable benchmarks to make their choice in the face of a plethora of options.

The “first participation” favorite

Favorite “best white wine with maceration” (orange wine)

The “best sparkling” favorite

### Strasbourg events

A leading player in its territory, specializing in the organization of professional and general public fairs and shows. Strasbourg Events relies on the region's sectors of excellence to attract international-scale conferences and offers a solution adapted to all key corporate communication events. The general public is not left out, with a dense and varied program of shows including 8 emblematic events. 750,000 visitors per year – 250 events hosted – 100,000 M2 of event space – 40 years of experience  
Palais de la Musique et des Congrès & Exhibition Center – Winner of the 2023 & 2024 World Mice Awards



### ORGANIZATION

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Année Internationale de la Vigne et du Vin  
Site du patrimoine de l'Organisation Internationale de la Vigne et du Vin (OIV) – 2024

