

LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

2025 Edition
5th & 6th avril
Press release
#4



THE ONLY COMPETITION IN THE WORLD ENTIRELY DEDICATED TO
THE WHOLE DIVERSITY OF WHITE WINES,
UNDER THE OIV PATRONAGE AND MEMBER OF VINO FED

APRIL 5th and 6th, 2025 at the Congress Centre

REGISTRATIONS EXTENDED until MARCH 10
Honor also to indigenous grape varieties!

STILL 10 DAYS TO REGISTER

The 27th edition of the competition is scheduled for April 5th and 6th, 2025.

The registration deadline has been extended until March 10. (Samples can be delivered until March 20, latest deadline.)

The Mondial, constantly listening to trends, strives to meet the expectations of consumers and professionals who are looking for benchmarks in an increasingly diverse offering each year.

FOCUS ON

Furthermore, the impact of climate change remains one of the key questions in the world of wine. Indeed, according to the latest studies, **indigenous grape varieties are more resistant to climatic hazards and variations in their own terroirs. The trend is towards their preservation or even their rehabilitation also as heritage and component of the biodiversity of a vineyard.** The organizers of the competition have therefore decided to **highlight these historic grape varieties by awarding for this 27th edition a special prize to „the Best wine made from an indigenous grape variety“.**

This distinction will certainly have a strong resonance with winegrowers from all over the world and in particular from Italy and its islands such as Sicily (Cattaratto, Grillo, Inzolia...) and Sardinia (Cannonau bianco, Nuragus, Smidano...): the country has a total of more than 500 indigenous grape varieties of all colors.

France has well over 200 indigenous varieties and other countries such as Spain, Greece, Hungary, Romania, Slovakia, the Czech Republic... are not left out with Albariño, Assyrtiko, Furmint, an emblematic grape variety of the TOKAJ region, the famous Fetească Albă, Devín, the Czech Palava which was distinguished two years ago in our competition...

For wine estates, it is an additional opportunity to shine internationally and highlight their know-how as well as their regional identities and histories.



crédit bartosch Salmanski



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NEW

2 VINO FED PRIZES

Due to the significant influx of sparkling wine candidates in 2024 and the continuing trend towards the consumption of drier wines, the Mondial jury will award **two VINO FED AWARDS** next April. Thus, **the best STILL dry wine** and **the best SPARKLING Brut wine** will be distinguished.

14 COUNTRIES ALREADY REGISTERED

To date, 4 continents have responded to the call for challenge and international recognition with wines entered from the following countries:

Australia, Austria, China, Czech Republic, France, Germany, Greece, Hungary, Italy, Luxembourg, Slovakia, Spain, Ukraine and USA.

Certain events are unmissable and attract the unanimous support of professionals in the sector, and the Mondial des Vins Blancs, **organized under the patronage of the OIV (International Organization of Vine and Wine) for the 15th consecutive year and a member of VINO FED (World Federation of Major International Wine and Spirits Competitions) for 11 years**, is undeniably one of them. Wine estates are well aware of this and integrate it into their commercial strategy. Especially since for 3 editions and thanks to VINO FED, all the medal-winning wines are then referenced on the **wine-searcher.com** platform.

And when the France and World media coverage (specialized press, web and social networks) is added to this, it is guaranteed visibility for the distinguished wine estates.

60 EXPERT JUDGES from 5 CONTINENTS

They are all wine professionals (wine merchants, wholesalers, journalists, oenologists, sommeliers, winegrowers, etc.) from 22 countries.

South Africa, Argentina, Australia, Canada, Chile, China, Denmark, France, Germany, Greece, Hungary, Italy, Japan, Luxembourg, Malaysia, Norway, Netherlands, Romania, Slovakia, Spain, Switzerland, Ukraine.

REMINDER of the CATEGORIES

For the first time dealcoholized and partially dealcoholized white wines are called to compete.

Let us also remember that the **sparkling wines are also invited to challenge themselves**.

1. Chardonnay – 2. Chenin – 3. Gewurztraminer – 4. Muscat – 5. Pinot blanc – 6. Pinot Gris –
7. Riesling – 8. Sauvignon – 9. Sylvaner – 10. Viognier – 11. Blended white wines – 12. Other grape varieties

REGISTRATION >> WWW.MONDIAL-DES-VINS-BLANCS.COM

Strasbourg events

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Palais de la Musique et des Congrès & Exhibition Center - Winner of the 2023 & 2024 World Mice Awards



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Partners

